

— 2014 ADIA Westpac Healthcare Dental Industry Awards

The finalists and winners of the *2014 ADIA Westpac Healthcare Dental Industry Awards* represent the highest achievement of excellence in the provision of products and services that support the work of dental and oral healthcare professionals.



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Your practice's needs are as diverse as the Australian healthcare industry itself. Westpac's dedicated healthcare specialists will help you lay a solid foundation that your business can grow from, and they'll be there every step of the way to advise you. They're experts in their field, and go through constant training to ensure they are able to provide you with products and services most suited to your needs.

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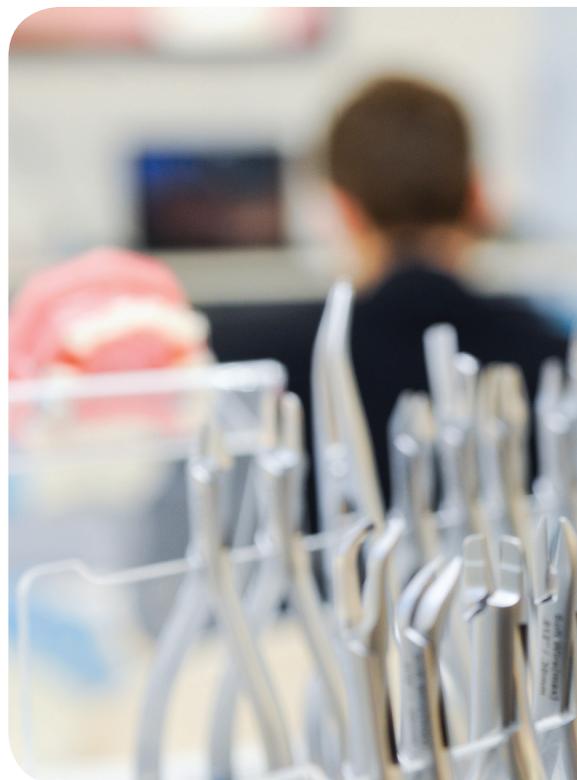
⋮ Or visit westpac.com.au/industry



2014 ADIA Westpac Healthcare Dental Industry Awards

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MW Partners
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ADIA

Australian Dental Industry Association Incorporated
ABN 32 003 314 396

National Office: GPO Box 960, Sydney, NSW 2001
Government Affairs: GPO Box 1, Canberra, ACT, 2601

e: national.office@adia.org.au twitter: @AusDental
t: 1300 943 094 f: 1300 943 794

www.adia.org.au

Introduction — A Unique Honour For The Dental Industry



Trevor Martin — ADIA National President



Troy Williams — ADIA Chief Executive Officer

As the peak business organisation representing manufacturers and suppliers of quality dental products, the Australian Dental Industry Association (ADIA) works towards creating an environment for our member businesses to grow, create jobs and operate sustainably. ADIA works with government and allied industry stakeholders towards this goal and our task is easier because of ADIA member businesses' reputation for excellence.

Such excellence manifests itself across the dental industry which comprises businesses that range in size from small family entities through to local operations of large, multinational therapeutic product suppliers. They share common aspirations for the growth of their business, and also a universal commitment to the supply of quality dental products and services.

The *ADIA Westpac Healthcare Dental Industry Awards* are an occasion to recognise our members and their employees who have excelled in the accomplishment of their work.

The *ADIA Westpac Healthcare Dental Industry Awards* cover many aspects of businesses within the dental industry, from building collaborative partnerships with the dental profession to the innovative marketing campaigns that inspire us all. Importantly, the *ADIA Westpac Healthcare Dental Industry Awards* recognise the leadership shown by so many ADIA members and their employees that has given Australia's dental industry a reputation for excellence that is recognised globally.

The *2014 ADIA Westpac Healthcare Dental Industry Awards* received a record number of entries with the calibre unparalleled in the history of these awards. Each nominee has the right to be proud of their accomplishments, with the winners and finalists deserving of the accolades afforded to them.

Finally, the awards program has been made possible with the generous support of award sponsors Wellsites, Bite Magazine, Medfin Finance, MW Partners Chartered Accountants and major sponsor, Westpac Healthcare. We thank these businesses for their leadership in providing the support necessary to ensure the awards program is a success.

We commend this publication to you as clear indication of excellence within Australia's dental industry.

Trevor Martin
ADIA National President

Troy Williams
ADIA Chief Executive Officer

— ADIA STRATEGIC PARTNERSHIPS



Judging Process — Reflecting On Dental Industry Excellence

It is a rare privilege to serve as judging panel chair for the *2014 ADIA Westpac Healthcare Dental Industry Awards* as it provides an opportunity to reflect upon the high calibre of so many businesses and individuals in Australia's dental industry.

The Australian Dental Industry Association (ADIA) received a record number of entries this year which serves to underpin the reputation of these awards as showcasing dental industry excellence.

Businesses large and small from across Australia took the time to tender comprehensive nominations that showcased their work. The effort taken to prepare their submissions which included obtaining letters of support was considerable and just as the number of entries in this year's awards was unprecedented, so too was the quality of the nominations.

Each nomination was assessed against criteria which included achieving the objective set out for the award category in addition to the quantifiable benefits to the nominee, the dental industry and, where appropriate, the dental community. Each nominee received a score against the criteria with the nomination receiving the highest score being honoured as a winner and the nomination receiving the second-highest score being recognised as a finalist. The *ADIA President's Award* is bestowed upon the category winner which achieved the highest overall score of any nominee. There was no collaboration amongst judges and even I am not aware of the winners until presentation night.

There are several benefits for the businesses that enter the *2014 ADIA Westpac Healthcare Dental Industry Awards*. Examining the process by which excellence can be achieved helps businesses identify key areas for improvement. In addition, entering the awards demonstrates to staff and clients that the business is committed to the pursuit of excellence. Just as the businesses recognised in these awards have benefitted, I take this opportunity to encourage you to nominate in the next series of awards to strengthen an understanding of your business' processes.

As the awards judging panel chair, I take this opportunity to acknowledge the work of not only my fellow judges, but the many businesses and individuals who took the time to nominate in this year's awards.

Ian Crawford
Chair, ADIA-ARC Awards & Recognition Committee



Ian Crawford — Chair, ADIA-ARC Awards & Recognition Committee

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www.facebook.com/dental.industry





**Sponsor Profile —
Wellsites**

Wellsites is the award-winning specialist in marketing services and website design for dental, medical and healthcare professionals. They have worked with over two hundred businesses from single practitioners to hospitals and large health organisations.

They know that every dental business is unique, so their solutions are developed to best represent your practice. Their complete marketing services include: website design, branding, graphic design, copy writing, photography, social media marketing, search engine optimisation, pay per click advertising, website analysis, support and maintenance, mobile website design and more.

These solutions have long-lasting, visible effects on your practice, with continual updates and modifications to suit the changing environment and ensure a constant appeal to your clients. Wellsites pride themselves on having an ongoing relationship with each client, aiding and supporting them in growing their practices.

To find out more about their specialised services for your dental practice, visit:

www.wellsites.com.au

Winner —



**ADIA Wellsites
Dental Industry Leadership Award —**

Sponsored by Wellsites, this award recognises corporate leadership embodied in the form of corporate accomplishments that reflect well on the dental industry, thus encourage other companies to strive for greater success.

The award may cover activities that include, but are not limited to: innovative product development, domestic or overseas market development; pioneering marketing campaigns; commitment to ADIA; and environmental sustainability.

Winner – Cattani Australia

Cattani Australia is the first organisation in the Australian dental industry to achieve accreditation to the ISO 14001:2004 Environmental Management Systems standard.



Cattani Australia's level of commitment in achieving accreditation to ISO14001 was recognised by the judging panel as agenda setting. Changing the way Cattani Australia did business to prevent pollution and protect the environment meant that all the staff had to be involved in the examination and review of every aspect of their business for the past eighteen months. The implementation of the new processes is ongoing to this day with ultimate plans for a carbon inventory and reporting system.

In implementing the new processes, an environmental committee of four team members from different areas of the business was established, and committee members completed accredited training on environmental systems. To raise opportunities for improvement, toolbox meetings were held on a weekly basis.

Recording and reporting systems were implemented to track consumption of resources on a quarterly basis. Progress was tracked against reduction objectives, and includes everything from fuel to water, stationary to impact from the use of different waste streams. As well as environmental benefits, the results from implementing these processes include improved communication, financial savings and identification of potential emergency situations.

Cattani Australia now runs an integrated business system with business operations reflecting requirements of not only ISO14001, but also the ISO9001 Quality Management System standard a view of incorporating the requirements of the ISO18001(AS 4801) Safety Management System standard.

Cattani Australia are experts in suction systems. See their full range by visiting:
www.cattani.com.au

Finalist – Elite Fitout Solutions

Elite Fitout Solutions' development of their four-phase process of project consult, plan, design and construct has been invaluable in creating optimum practice environments for their clients. It is designed so that a dedicated specialist is there at every phase.



In the consult phase, a Client Service Manager ascertains the needs of the client and advises them of what is achievable within the parameters of the premises. The plan phase involves a Senior Manager consulting with the client to define the scope of works. In the design phase, the Specialist Design team will draw floor plans, elevations, services layouts, interior finishes and construction drawings. Finally, the construct phase is where the Project Manager is then assigned to oversee the construction of the client's project and is in regular communication with the client.

To see examples of Elite Fitout Solution's four-phase process working for other clients, visit:
www.elitefitout.com.au

ADIA Bite Magazine Dental Industry Marketing Award —

Sponsored by Bite Magazine, this award recognises a business' ability to engage with dental professionals and consumers via pioneering advertising or marketing activities.

The winner has achieved more than an innovative campaign that demonstrably increased sales — they will have set the benchmark that others wish to emulate. The winners and finalist have created marketing campaigns that have ignited interest across the board and inspired action in many.

Winner – Momentum Management

Momentum Management formed a unique marketing alliance whereby their training significantly helped Nobel Biocare's clients to improve their patients' experience.



The judges were impressed that Momentum Management and Nobel Biocare were able to mutually benefit from forming an alliance where Momentum Management was able to increase attendance in their management programs whilst helping Nobel Biocare's clients sell more products through better marketing strategies. Momentum Management's improvement efforts resulted in outstanding feedback from Nobel Biocare's clients about the effectiveness of the patient management strategies they learned.

This is a truly symbiotic alliance with Nobel Biocare offering their facilities, database and marketing resources to Momentum Management in return for significantly reduced registration costs to their courses for Nobel Biocare's clients.

This marketing alliance has gone from strength to strength with further collaborations on several other marketing campaigns. Momentum Management are now looking at developing unique products specifically for Nobel Biocare in 2014 and hope to continue the successful collaboration as they move forward with plans to expand into the international market.

Find out more about Momentum Management's strategies for efficient practices by visiting:

www.momentummanagement.com.au

Finalist – Gunz Dental

Gunz Dental's 'I know' campaign objective was to promote them as a supplier that was knowledgeable across the product categories of whitening, equipment, endodontics, tissue management and preventative.



The market research confirmed that there was an opportunity to promote the Gunz Dental brand itself rather than the brands they were supplying. With this approach, they were able to highlight the unique selling propositions of Gunz Dental, namely knowledgeable staff and a large range of expertly selected, best-value products. This resulted in the campaign's primary message that recognised both the challenge facing their customers, as well as offering them a solution.

To see Gunz Dental's huge range of products, visit:

www.gunz.com.au

Bite
MAGAZINE

— Sponsor Profile Bite Magazine

Bite magazine is the leading Australian magazine for dental professionals. Published monthly and sent directly via controlled circulation to almost every dental practice in Australia, they cover the ground where business and dentistry meet, providing practical content to help dentists build a better business.

Bite magazine is written specifically for the dental community, exploring the industry and the business. It recognises that dentistry is a special profession and poses unique challenges which dentists are not always equipped for. Bite aims to fill that knowledge gap.

The editor of Bite Magazine, Rob Johnson, says, "The world of dentistry is special—it's not like any other business, and it shouldn't be treated like one. By taking the business of dentistry as our beat, we recognise we're really talking about the art of dentistry, and its important place in our world as well. It's what makes Bite as unique as the profession it serves."

To review key articles and to subscribe visit:

www.bitemagazine.com.au

— Winner

momentum

ADIA Medfin Finance Dental Industry Partnership Award —

Sponsor Profile — Medfin Finance



Need healthcare finance? See a specialist.

Medfin Finance is an Australian leader in the provision of finance solutions for dental and healthcare professionals. With more than twenty years of industry experience, your Medfin specialist is on-call whenever you need to support you throughout your career and life. Your Medfin specialist can take care of all your finance needs and provide approval for you to borrow up to 100 per cent finance with no additional security required. So, talk to Medfin Finance today about how they can provide financial solutions for starting, purchasing or upgrading a practice, buying vehicles, purchasing equipment, insuring business assets, cash flow management, and purchasing a home or investment property.

As a specialist business within NAB Health, they are also part of one of Australia's biggest banks. This means you get the benefits of working with a specialist who not only understands your business and the dental industry, but can also connect you with a full range of financial services for every aspect of your life.

For more information on Medfin Finance's services, please visit:
www.medfin.com.au

Winner —



Winner – TrollDental

TrollDental's efforts in the EcoAct campaign was integral in the partnering between dentists and the dental industry to promote the recycling of dental instruments.



The judges were impressed that TrollDental's efforts in the EcoAct campaign allowed dental professionals in Australia to work collaboratively with the dental industry in supporting environmental awareness and sustainability. The used instruments donated by the dentists were gathered at the TrollDental Headquarters in Wollongbar New South Wales where they were sorted for recycling, re-use or donation.

This partnership between dentists and the dental industry is mutually beneficial as it presents both as being environmentally aware as well as socially responsible.

In return for their donation of dental instruments and equipment, the dentists were offered a thirty per cent discount on replacement products from LM Instruments, meaning that both the dental profession and the dental industry were able to benefit financially from showing corporate social responsibility.

This partnership, where the dental profession and the dental industry worked so closely together to help provide the equipment and instruments used to deliver to oral healthcare services for the disadvantaged members of the community whilst being financially beneficial to each other, highlights the close alignment of the two sectors.

Significantly, this is the second time that TrollDental has won this award.

See TrollDental's innovative range of consumable dental products by visiting:
www.trolldental.com.au

Finalist – One Dental

One Dental formed firm partnerships with all of the dental schools across Australia to not only become one of their main suppliers of simulation products, but to also work with dental professionals in the university sector to help them standardise dental training aids for the schools. This partnership with the faculty staff, professors and key opinion leaders at the dental schools was the result of many consultations and understanding the needs of the students through a clinician's expertise.



The benefits stemming from this partnership include increased revenue for One Dental and the standardisation of simulation products for the dental student, meaning students can all expect to be examined under the same conditions. Through collaboration with experienced dental professionals, a new market for products was developed in a way that allows the next generation of dental professionals be the best that they can be.

One Dental's impressive range of dental simulation products can be seen by visiting:
www.onedental.com.au

ADIA MW Partners Dental Industry Professional Award —

Sponsored by MW Partners, this award recognises individual success in strengthening either an employee’s company or the entire dental industry thus encouraging other individuals to also achieve their professional goals.

The award covers activities that include, but are not limited to: mentoring new staff; team leadership that solves a problem or develops a new product; service to the industry or the association; extraordinary sales success; and building relationships with key stakeholders.

Winner – Dr Michael Sernik

Dr Michael Sernik from Prime Practice has been awarded for the development and refinement of the internationally renowned Primespeak, advanced communication strategies for dentists.



After twenty three years working as a successful dentist, Dr Sernik realised there were significant shortcomings with most dentists’ communication skills – dentists were, generally speaking, ineffective at communicating with their patients about their treatment options. With scarce availability of resources to address this, Dr Sernik made it his mission over the next ten years to develop the internationally renowned Primespeak, teaching advanced communication skills to dentists.

The judges were impressed that Dr Sernik was able to create a shift in the normal dentist-patient communication paradigm through his efforts in developing Primespeak. Rather than merely presenting the cheapest treatment options out of the fear of being rejected, Primespeak teaches dentists how to present the available alternatives, get their patients to own their dental conditions and make informed decisions, all the while building trust and long lasting relationships. Primespeak is also able to be integrated into every possible point of patient interaction with techniques to teach all staff at any practice including dental assistants, practice managers and dental hygienists.

To find out how Prime Practice can help with your communication with your patients, visit:

www.primepractice.com.au

Finalist – Dr Toni Surace

Dr Toni Surace from Momentum Management is recognised for improving the content of the already successful Momentum Management courses to increase relevance and effectiveness in delivering key business skills for dental practices. For her clients, this has culminated in: improved business management and increased performance by implementing better systems and time management practices; better staff engagement and performance; modern marketing plans designed to increase patient uptake through referrals, retention and measured spend on media; a heart and soul approach, where financial gain is an outcome and not a driver.



These strategies by Dr Surace have seen her clients report extraordinary results such as: increase in productivity as measured on an hourly basis; increase in productivity for the whole practice; significant returns on investment from the Momentum Management program and; being able to work one month less a year.

See more of Dr Surace’s strategies developed through Momentum Management by visiting:

www.momentummanagement.com.au



— Sponsor Profile MW Partners

MW Partners specialise in providing accounting, taxation and business advice to the dental profession. The practice consists of specialised accountants with experience in attending to the accounting and taxation requirements of employee dentists, contract dentists, dental surgeries and dental specialists.

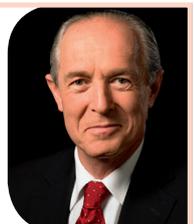
The MW Partners motto, “We balance your books so you have more time to balance your life”, means that they have a very clear understanding of how busy dentists are in their profession and for this reason their services include: advice on purchasing a practice; advice on legal structures, such as companies, trusts and superannuation funds; income tax planning and tax minimisation strategies; advice on GST and preparation of business activity statements; bookkeeping and maintenance of your records; advice and assistance with payroll matters including preparation of year end wage summaries, compulsory superannuation and work cover insurance and; preparation of financial statements, budgets and cash flow projections including analytical commentary.

Find out more about what MW Partners can do to help your business’ finances by visiting:

www.mwpartners-vic.com.au

— Winner

Dr Michael Sernik
Partner, Prime Practice





Major Sponsor Profile — Westpac Healthcare

Westpac Healthcare understand the importance of keeping your business in great shape. Their healthcare specialists deliver local, relevant and timely solutions for the healthcare sector, built on our in-depth knowledge of the industry.

As a healthcare specialist banker, they support your practice's banking needs and understand the issues that affect your business on a day-to-day basis.

Westpac Healthcare believe that with the right support you can do just about anything, so they keep abreast of developments in healthcare to provide you with a team of Industry Specialist Bankers. They not only have specialised knowledge, they will also work with you to boost productivity and maintain profitability.

Because the healthcare industry is influenced by new developments in technology, new pharmaceuticals and advanced medical, surgical and diagnostic procedures, they understand the importance of working with the main industry body. To keep up to date with advances in technology and funding, they also work closely with various associations in the healthcare industry. This helps them understand what they need to do to help you compete for business.

Find out more about Westpac Healthcare's services by visiting:
www.westpac.com.au/business-banking/health-practitioners

Winner —



ADIA President's Award —

This award recognises corporate or individual accomplishments that set the winner apart from their contemporaries. Nominations are not open for this category, with eligible nominees being the winners from the leadership, marketing, partnership and professional categories.

All nominations are judged by a panel who rate the entries against predetermined criteria with the category finalist and winner receiving the second highest and highest scores respectively. The *ADIA President's Award* is bestowed upon the organisation or individual that received the highest overall score from the judging panel.

The winner of the *ADIA President's Award* epitomises dental industry excellence and has earned a distinct place amongst their peers.

Winner – TrollDental

TrollDental's work with the EcoAct campaign was vital in the partnership between dentists and the dental industry to recycle materials that would be otherwise discarded and to redistribute still usable dental instruments to be used for provisional dental care.



The EcoAct campaign runs every year for two months and allows dental professionals in Australia to trade in their old or used instruments for a thirty per cent discount on replacement LM Instruments. The used instruments were gathered at the TrollDental headquarters in Wollongbar, New South Wales, where they were split into three groups:

Recycling – where instruments were sent to the local recycling plant so the materials could be saved from contributing to landfill.

Still useable instruments – these were offered to local technicians and artisans, college and community art projects for a nominal donation. These donations were then forwarded to TrollDental's chosen charity, Operation Cleft, a Rotary Club funded project where life-changing cleft palate restoration operations are performed in Bangladesh.

Dental use – instruments here are still useable and sent to developing countries and by dentists that travel into remote areas of Australia to provide much needed dental treatment to those with less access. All instruments here are provided for free.

As well as presenting both the dental profession and the dental industry as being environmentally aware and socially responsible, this partnership further impressed the judges by being financially beneficial for both the dental professionals, in that they received a discount on new instruments upon donating used ones, and also the dental industry, who were able to sell them new products. This award recognises the ingenuity of this initiative in combining sustainability and profitability into one action whilst at the same time strengthening the symbiotic relationship between the dental profession and the dental industry.

TrollDental's product catalogues of dental consumables are available when you visit:

www.trolldental.com.au

Overview — Australian Dental Industry Association

Formed in 1925, ADIA is the peak business organisation representing manufacturers and suppliers of quality dental products. The ADIA membership represents businesses, including a growing number of dental laboratories, that supply around more than ninety-five percent of the nation's purchases of dental product and consumables which are valued at \$1,495 million in FY2012-13, with the market for products supplied to dental service providers at \$765million for the same period.

ADIA members have the opportunity to contribute to the development of not only the Association, but also the broader dental industry, through a number of national committees that address regulatory, technical, skills and industry promotional issues. A national board of seven leading professionals attends to governance matters and sets the strategic direction of the Association.

ADIA supports a regulatory framework for dental products and services that is based upon a risk-management approach designed to ensure public health and safety, while at the same time freeing business from an unnecessary regulatory burden. The Association provides advice to agencies including the Therapeutic Goods Administration (TGA) and the National eHealth Transition Authority (NeHTA), often nominating industry representatives to government committees and working groups. The Association also supports its members in the development of technical standards for dental products and consumables, nominating industry representatives to committees of both Standards Australia and the International Standards Organisation (ISO).

ADIA builds partnerships between dentists and the suppliers of dental products and services. The Association is the organiser of the nation's premier dental trade show, the highly acclaimed ADX Dental Exhibition, which attracts more than four thousand dentists and allied oral healthcare professionals every year.

At an international level, ADIA is a founding member of the International Dental Manufacturers (IDM), the Geneva-based global confederation of national dental trade associations. ADIA is also a supporting member of the World Dental Federation (Fr. Federation Dentaire Internationale — FDI).

Working with members to ensure that the dental industry has ongoing access to a workforce of skilled professionals, the Association supports the development of both TAFE and university courses relevant to the dental industry and the Association delivers the widely acclaimed ADIA Introduction To Dentistry Course and partners with Charles Sturt University to deliver the ADIA-CSU Graduate Certificate In Small Business management. ADIA partners with MEGT to provide group training options for businesses wanting to recruit an apprentice or trainee.

The ADIA national office is based in Sydney and the Association is active in all mainland states.

More information can be found online at:

www.adia.org.au



■ ADIA MEMBER BUSINESSES ■

3M ESPE A. R. Medicom (Australia) Australasian Academy of Dento-Facial Aesthetics AB Dental Employment Agency Accentu8 Novotecnica Acteon Australia / New Zealand Active Change for Life A-dec Australia AHP Dental & Medical Ainsworth Dental Airport Function Centre AJ Barber Allident Alphabond Dental Amalgadent Dental Supplies Ampac Dental Anthos in Australia AP Design AR Instrumed Argibond Dental Supplies Ark Health Auspharm Australasian Dental Practice Australasian Dentist Australian College of Dental Education Australian Imaging Australian Medical Suction Systems Bien Air Australasia Biodental Technologies BioHorizons Australia Biomedex Biomet 3i Bite Magazine Body Logic Resources Borg Dental Bourke Dental Supply Bova Compounding Carestream Dental Carl Zeiss Cattani Australia Centaur Software City Dental Supplies Clare Martin & Associates Clark Jacobs Clisby Engineering Colgate Oral Care Coltene-Whaledent International Commodore Joinery Critical Dental Curaden Swiss Dental Axess Dental Burs Australia Dental Concepts Dental Depot (QLD) Dental Fitout Projects Dental Innovations Dental Installations Dentalife Dentaforum Australia Dentavision Dentequip Dentiform Australia Dentist's Choice Dentpro Dentsply (Australia) Designer Project Group Designer Surgeries Designs for Vision DPL Australia Durr Dental AG East Coast Dental Services Ecocycle Australia Elite Fitout Solutions Empire Dental Devices EMS Erskine Dental Essology Finlease (Aust) First Dental GC Australasia Dental Glamsmile GlaxoSmithKline Gritter Dental Gulmohar Dental Gunz Dental Hayes Handpiece Australia Heine Australia Henry Schein Halas Heraeus Dental Australia HICAPS High Tech Laser Australia Hogies Australia Horseley Dental Supplies Hu-Friedy Mfg Co. Inc. ID Health IDOZ Medical iMixwell Impulsdent Australia Independent Dental Supplies Inline Medical & Dental Innovatio Dental Supplies Investec Specialist Bank Ivoclar Vivadent Johnson and Johnson Pacific Kerr Corporation Leading Dental Levitch Design Associates Lizard Software Lomax Financial Group Lorchant Dental Marda Investments Med & Dent (WA) Medfin Australia Medical Dental Solutions NQ Medical Equipment Services Medi-Dent Medifit Medilend Melbourne Dental Miele Australia Miniflam Australia Minimax Dental Minimax Implant (Dentium Australia) Mobile Clinics Australia (Kuipers) Mocom Australia Momentum Management Myofunctional Research Co. NAOL Australia Neoss Australia Nobel Biocare NSK Oceania One Dental Oral-B (Procter & Gamble) Osseo Dental Osstem Australia Pegasus Dental Services Philips Oral Healthcare Presidential Prime Practice Priority Dental Supplies Trust Professional Dentist Supplies Profile Financial Services Purus Health and Medical Technologies RCR International Ridley Dental Supplies Right Time Business RJ Dental Sales & Service Roland DG Australia RutiniDent Dental Supplies RWD Dental Image SDI Ltd Sieverts Radiation Protection Consultancy Siltex (Australia) Sirona Dental Systems Software of Excellence South Austral Southern Implants Australia Specialites Septodont Stoneglass Industries Straumann Suntech Dental Equipment Services Supreme Orthodontic Supply (Aust) The Bambach Saddle Seat The Dental Solution Australia Tri-Dental Implants TrollDental Trustwater Australasia Ultimate Dental Supplies Ultimo Health Technologies Ultradent Products Inc. Veden Australia VOCO Australia W&H Wellsites West Coast Dental Depot Whiteley Corporation William Green Wisbey Dental Zeno Dental Practice Management Software



Australian Dental Industry Association Incorporated
ABN 32 003 314 396

National Office: GPO Box 960, Sydney, NSW 2001
Government Affairs: GPO Box 1, Canberra, ACT, 2601

e: national.office@adia.org.au twitter: @AusDental
t: 1300 943 094 f: 1300 943 794

www.adia.org.au